

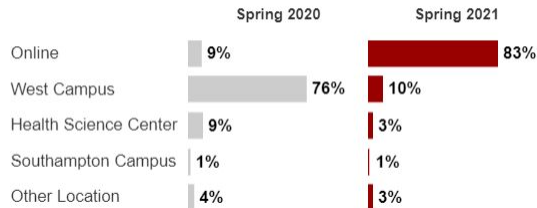
Issues

- During covid pandemic, most in-person classes are transferred to online classes
- Most of students have full online schedule and choose to stay home

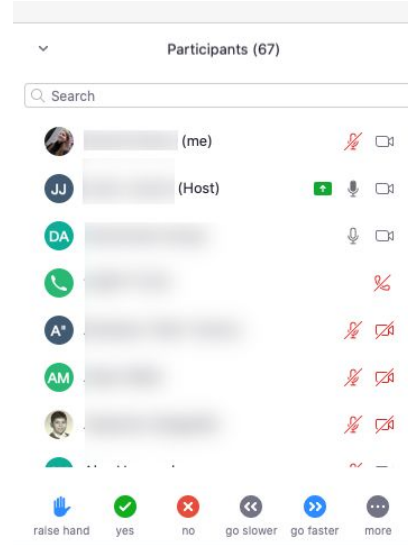
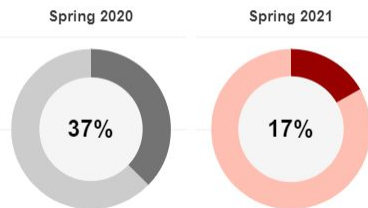
Campus Density

Hover for Notes ?

Class Registrations by Location



Students Living on Campus



- Due to the nature of remote learning, many students lost their chance to build connections with other students.
- Students usually mute their microphone and close their cameras during class meetings.

Possible Solutions?

- Campus initiates events to help social interactions for students
- Due to far distance away from campus, aware of social distancing and class workloads, many choose to stay home.



- Students lack a central social platform that everyone can and easy to join.

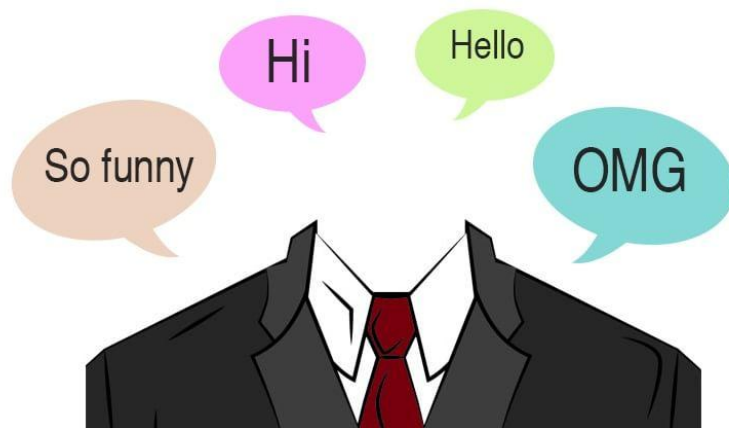
CAMO Introduction

- Matches users based on common interests
- User names and profile pictures are not shown during the initial conversation (Anonymous)
- Rating system is then used to continue the conversation or keep on searching



What makes CAMO different from others?

- Fully anonymized conversations until after the conversation review!
- This feature allows nothing to be in the way when talking about a specific topic



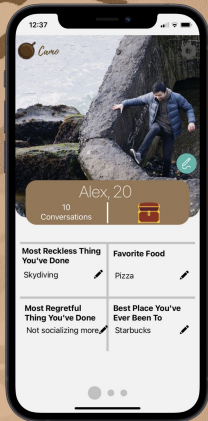
Why Not Other Platforms

- Anonymous
- People are there to have conversations
- Fast and Easy Friend Making
- NO bias

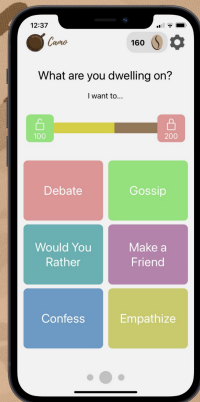


Layout

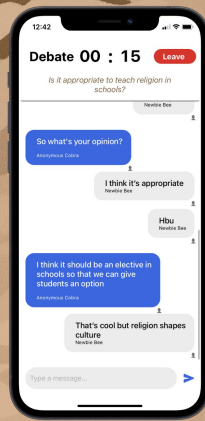
EXPRESS yourself freely



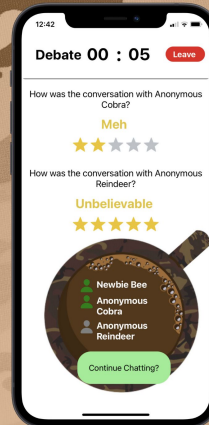
MEET like-minded individuals



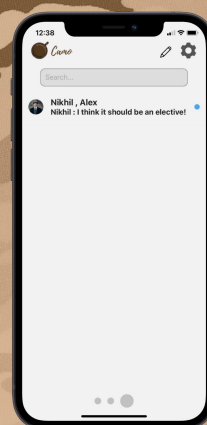
SPEAK your mind



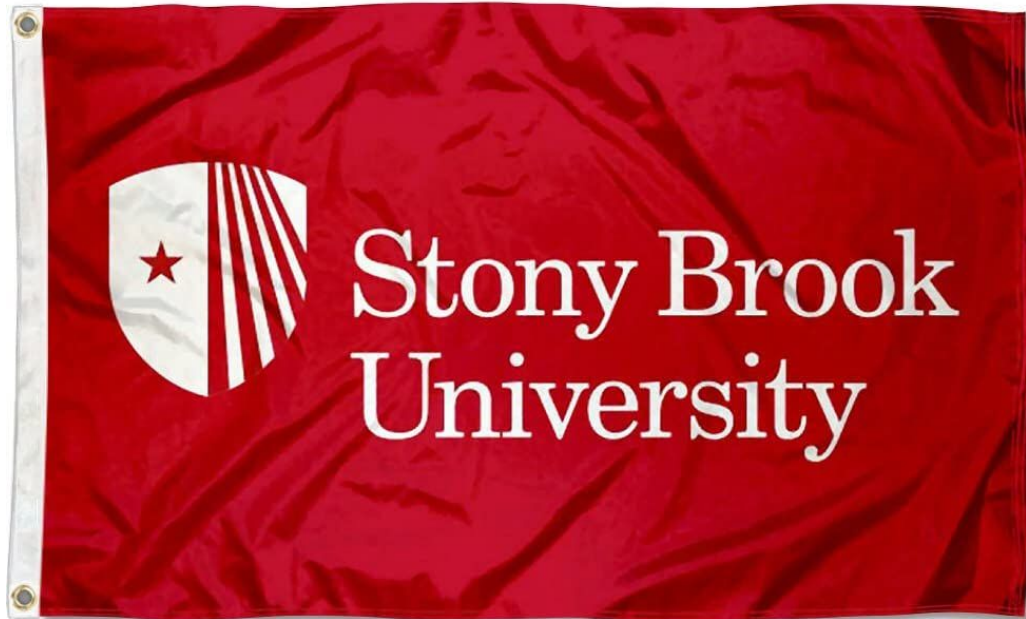
RATE your chats



SHARE your story



Target Audience



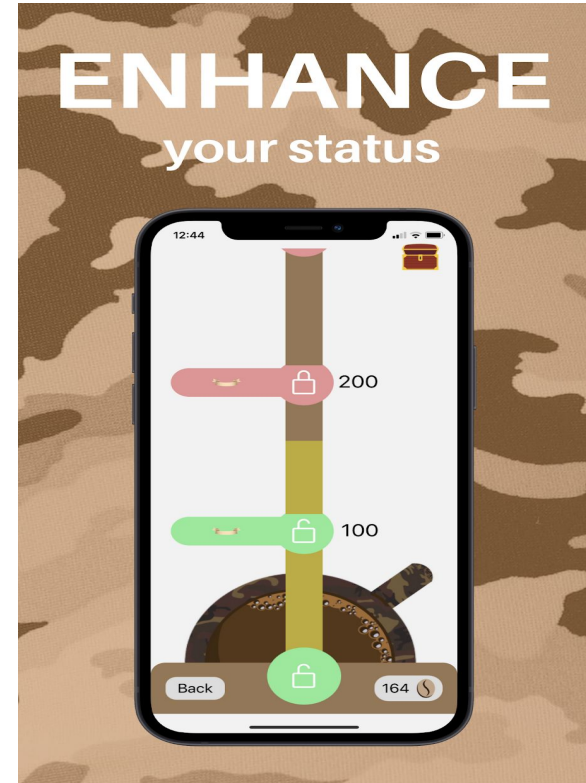
App functionalities - How it solves the problem

- This is an App. You can start making friends in a remote setting
- Continue conversations and keeping up with one another. Consider meeting each other in person to deepen the friendship



Application Features - Espresso Pass

- Earn beans by getting good ratings from your interactions!
- Many cool features for climbing up the ladder!
- Features include gaining recognitions, engaging in chats with other people with similar ratings and etc...



Benefits of the CAMO App - why it should be used

- Can be ran on IOS , Android or just on the web !
- Completely anonymous until you decide to reveal your identity
- Projected to be used by mainly SBU students this means more common grounds for users
- Completely free to use
- Ability to form groups
- Espresso pass rewards





Bibliography

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